

Quality Mailing Lists

041510

Consumer Data

CONSUMER BASE . . . \$40.00/M
(100.00 Minimum Order)

FREE SELECTS

Age	Gender of Children
Income	Address Type
Gender	Indicator
Marital Status	Home Value
Households with Children	Homeowner/ Renter
Age Range Children	Year Home Built
Households with Seniors	Length of Residence
	Verified Homeowners

QUALITY RATIOS

Avg. Deliverability.....	95%
Delivery Guarantee*	92%
9-Digit Zipped.....	100%
DPV Qualified.....	100%
Highest DPV Score..	99.7%
Updated	Monthly

Better Postage: Unlike many of our competitors, our Consumer Data comes with Walk Sequence Numbers. This means that carrier routes with 125 records or more can qualify for High Density postage rates.

PREMIUM SELECTS

Individual	Buying Activities
Date of Birth	Apparel
Month of Birth	Arts and Antiques
Education Level	Books and Music
Occupation	Children's Products
Number of Children	Donation/Contribution
Investors	Home and Garden
Net Worth	Sports and Leisure
Ethnicity	and many more...
Ethnic Country	
Religion	
Home	Household Health
Housing Type Detail	Allergies
Home Office Indicator	Cholesterol Conscious
Home Purchase Date	Diabetes
Primary Loan Date	Disabled
Loan to Value Range	Homeopathic Conscious
Available Home Equity	Organic Conscious
Interests	Life Stages
Hobbies & Interests	Recently Married
	Recently Divorced
	Expectant Parent
	New Parent
	Recent College Grad
	Empty Nester
	Single Parent
	Recent Mortgage Borrower
	Recent Home Buyer
Credit	Vehicle Info
Credit Card Indicator	Truck/Motorcycle/RV Owner
Credit Card Users	Main Vehicle Type Owned
New Bank Card Issued	Vehicle Make
Economic Stability Indicator	Vehicle Year
Phones & Mail	
100% Phones	
Phones Where Available	
Voter Info	
Voter Party Preference	
Congressional District	

MEDIA PRICING: Electronic Download . . . \$40.00 Flat Fee

Occupant Data

OCCUPANT BASE \$10.00/M
(85.00 Minimum Order)

FREE SELECTS

Radius by Distance	Median Income
Radius by Drive Time	Median Home Value
Dwelling Type	% of Households w/ Children in a CRRT
Route Type	

QUALITY RATIOS

Avg. Deliverability.....	97%
Delivery Guarantee*	92%
% Simplified Data	< 1%
DPV Qualified.....	100%
Highest DPV Score....	100%
Updated	Monthly

Radius by Drive Time allows for more accurately selected records. You can choose by either the "nearest Occupants by drive-time", or simply select all those Occupants within an accurately determined "driving minutes" to destination.

OCCUNAME BASE . . . \$20.00/M

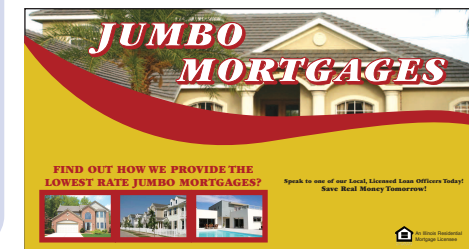
Same address information and selects as the Occupant List, but includes contact names where available.

Real Property Data

REAL PROPERTY \$50.00/M
(100.00 Minimum Order)

QUALITY RATIOS

Avg. Deliverability.....	95%
Delivery Guarantee*	92%
9-Digit Zipped.....	100%
DPV Qualified.....	100%
Highest DPV Score..	99.7%
Updated	Monthly



PREMIUM SELECTS

Individual	Loan
Age	Total Loan(s) Amount
Gender	Loan to Value Range
Marital Status	2nd, 3rd Mortgage Indicator
Estimated Household Income	Loan Amount
Age of Children	Loan Date
	Loan Interest Rate Type
Home	Loan Lender Type
Owner Type	Lender Name Output
Housing Type	
Home Purchase Date	Property Details
Home Purchase Month	Square Footage or Lot Size
Home Purchase Amount	Number of Bedrooms
Available Home Equity	Number of Units
Home Market Value	Year Built
Delinquent Tax Indicator	Length of Residence
Delinquent Tax Year	Fireplace or Garage
	Pool
	Heating & Cooling System

MEDIA PRICING: Electronic Download on Occupant and Real Property . . . \$40.00 Flat Fee